
PARTNER WITH A PURPOSE



A Smile Brands Customized
Partnership Can Help You
Achieve Your Practice Vision



**Smile
Brands**

UNDERSTANDING SMILE BRANDS



WHO WE ARE

- Founded in 1998
- Over 700 Affiliated Practices across 30 states
- > 75 Brands
- > 1000 Affiliated Dentists
- >\$1B Annual Revenue
- Multi-Specialty

VISIONARY LEADERSHIP

Steve Bilt, co-Founder & CEO, was a pioneer in the development of the Dental Support Organization (DSO) model. He is relentlessly focused on our Smiles For Everyone® mission and on creating a support structure where affiliated providers can thrive. Steve has received much recognition for his exceptional leadership. In 2018, he was named Executive of the Year by the American Business Awards and was ranked #12 on the Glassdoor Top 100 CEOs list.

OUTSTANDING REPUTATION

- **Patient Ratings:** 4.4 Stars on Google, 73 Net Promoter Score
- **Employee Ratings:** 4.6 Stars on Glassdoor, 93% recommend working at Smile Brands to a friend
- **Awards:** #25 on Glassdoor 2019 Best Places to Work List
Employer of the Year – 2018 American Business Awards, Gold Stevie Award
Excellence in Community Service – 2018 Communitas Awards

IMPROVING COMMUNITIES

- Smiles for Everyone Foundation established 2011
- Active in seven countries: United States, Thailand, Laos, Cambodia, Ghana, Nicaragua and Paraguay
- Over 20,000 smiles and \$15M in donated dentistry delivered



SMILES FOR EVERYONE®

The simple idea that every interaction is an opportunity to create happiness.

This has resulted in happier doctors, happier team members, and happier patients.

Employees repeatedly vote Smile Brands as one of the nation's best places to work. Patients recommend their experiences to family and friends. Partner doctors rave about the support and peace of mind they receive from a Smile Brands transition.



AFFILIATE FEEDBACK

“ After dental school, I went into private practice and my brother took the DSO path. That gives us a unique perspective on the industry and how to improve the lives of our patients, team members and providers. When it came time to find a partner, we chose Smile Brands because they are as committed to our patient care model as we are.

Dr. Mike Acierno, Decision One Dental Partners

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“ The decision to partner with Smile Brands made perfect sense for our business. They share our values and our vision to bundle comprehensive general dentistry and specialty care under one roof and are as committed as we are to expanding care in the region.

Dr. Matthew Welebir, P3 Dental Group

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“ By joining Smile Brands, we are able to keep our brand and culture, grow our business, and draw on their company's industry knowledge and financial strength to achieve the rapid growth we envision.

Dr. Steve Johnson, Johnson Family Dental

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CUSTOMIZED PARTNERSHIPS

We believe there is no single model for affiliate success, but it all starts with a common vision and shared values. So whether your focus is on growth or retirement, profit improvement or greater flexibility, we can develop a partnership plan that suits your vision.

A smiling man with short dark hair, wearing blue scrubs, standing with his arms crossed. He is positioned on the left side of the page, partially overlapping the 'CULTURAL FIT' and 'PERSONAL GOALS' sections.

CULTURAL FIT

- Passion for high quality, cost-effective dentistry
- Interested in a collaborative partnership with a highly experienced organization
- Focused on delivering comprehensive clinical care
- Committed to improving local communities

PERSONAL GOALS

- Business/Practice Expansion
- Work-Life Balance
- Succession Planning
- Cost Management

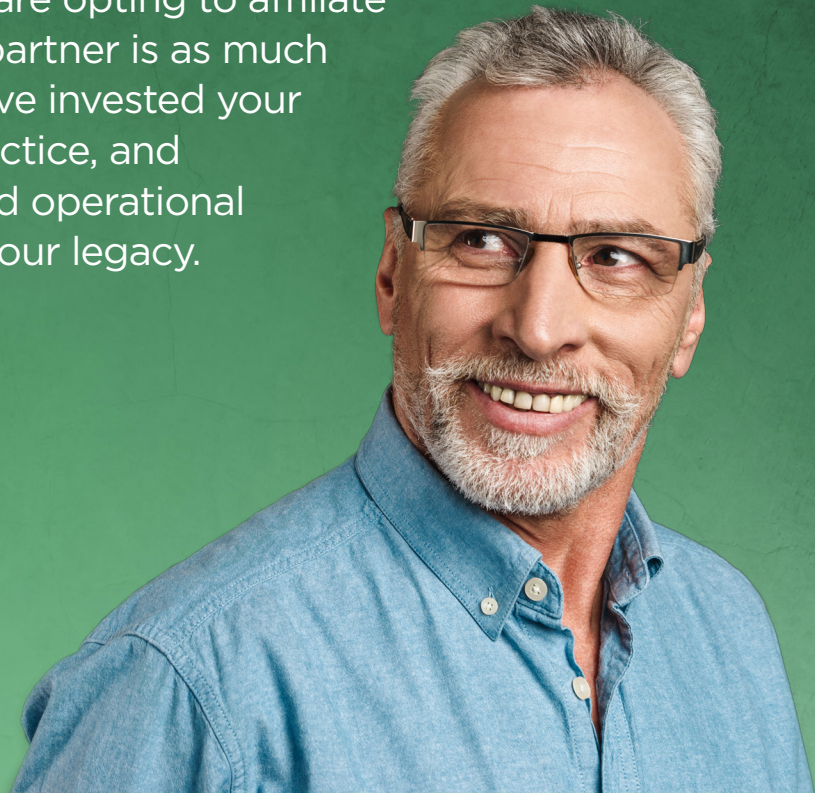
PARTNERSHIP MODELS

Contact us for a FREE Practice Valuation and discussion of how we can partner to achieve your goals

SMILE BRANDS ADVANTAGES

Every year, more and more dentists are opting to affiliate with a DSO. But choosing the right partner is as much about fit as it is about function. You've invested your heart and soul into building your practice, and you need a partner whose values and operational model will help preserve and grow your legacy. Smile Brands affiliation advantages:

- Continued clinical autonomy
- Improved purchasing power
- Streamlined administrative processes
- Access to capital for business expansion
- Increased financial stability
- Improved staff benefits
- Attractive succession plan



BEST-IN-CLASS ADMINISTRATIVE SUPPORT

Recruiting & Human Resources

Billing & Accounting

Purchasing/Supplier Management

Information Technology

Real Estate

Marketing

Compliance & Training

GETTING STARTED

We'd like to get to know you. And for you to know us. Only then will we both understand if we share a common vision, and if we both believe the relationship would be a WIN-WIN. The process includes:


- Understanding of your objectives, needs and preferences
- Assessment of how Smile Brands could help you reach your goals
- FREE practice valuation
- Customized partnership plan



REQUEST YOUR FREE OFFICE VALUATION:

 www.SmileBrands.com/partner-with-us

 partnerships@smilebrands.com

 (866) 741-6403

